



Course syllabus 2023			
Course name:	Intercultural Communication		
Study programme group:	Cycle of studies:	Study type:	
	1st	fulltime	
Study programme name:	Business Management, Erasmus		
Specialisation:			
Electivity:	Elective course		
Course coordinator:	Prof. Robert Ristino		
Course code:	Year of studies:	Semester:	Language of instruction:
	2, 3	4, 6	English
ECTS credits:	n/a		
Exam / assessment form:	Assessment		
Class type		Total contact hours	
Tutorials		30	
<b>A. Shortened (general) subject description</b>			
Provides an introduction to the theory and practice of communication across cultural groups defined by race, ethnicity, gender, sexual orientation, religion, age, nationality, politics and economics.			
<b>B. Prerequisites</b>			
N/A			
<b>C. Effects of Teaching</b>			
<b>Knowledge</b>			
Understanding the importance of intercultural communication in an increasing world.			
Developing sensitivity to and an understanding of the context in which communication occurs.			



<b>Skills</b>	
Acquiring the knowledge, skills and behaviors necessary to become competent communicators.	
<b>Social competence</b>	
Ability to apply what has been learned in the classroom to become better intercultural communicators.	
<b>D. Course Content</b>	
<b>Tutorials</b>	<b>Total contact hours</b>
<u>Culture, Communication, Context and Power</u>	<b>7.0</b>
<u>Histories &amp; Intercultural Communication</u>	<b>4.0</b>
<u>Identity – Who Am I and Who They Think I Am</u>	<b>3.5</b>
<u>Language, Nonverbal Language and Cultural Spaces</u>	<b>3.5</b>
<u>From Assimilation to Hybridization and Popular Culture</u>	<b>4.0</b>
<u>Intercultural Conflict</u>	<b>4.0</b>
<u>Intercultural Communication Competence</u>	<b>4.0</b>
<b>Sum</b>	<b>30</b>
<b>E. Methods and Criteria of Assessment</b>	
<b>Final grade</b>	
The final grade is based on the sum of percentage points earned from each course assignment. Students can earn a maximum of 100 points:	
<b>Assessment component</b>	<b>Weight in final grade</b>
60 percentage points for successful completion of written Assignments 1 and 2;	

5 points each for attending the four live MS Teams presentations for a maximum of 20 points;	
5 percentage points for each post on the course discussion boards up to a maximum of 20 points	
<b>F. Bibliography</b>	
Martin, Judith N. & Nakayama, Thomas K. (2007). <b>Intercultural Communication in Contexts.</b> McGraw-Hill.	
<b>G. Student's Workload in the Course</b>	
<b>Tutorials</b>	
<b>Form of student activity</b>	<b>Approximate number of hours</b>
<u>Intercultural Encounter Paper</u>	3.0
<u>Cultural-Group History Project</u>	4.0
<u>Required Posts on two Course Discussion Boards</u>	4.0
<u>Attendance at Instructor's live MS Teams Tutorials</u>	<b>10.0</b>
<b>Sum</b>	
<b>H. Teaching Methods</b>	
<p><b>Tutorials</b>  <b>In the MS Teams meetings the instructor will encourage a dialogue with students through discussions outlined in a PowerPoint program highlighting the major concepts, research and history of the topic. Students will be encouraged to engage in discussions on various aspects of the topic and to ask questions of both the instructor and of the other students in the course. Moreover, students will be required to gain real world experiences involving intercultural communication by engaging outside of the classroom with others of differing cultures.</b></p>	
<b>I. Additional information</b>	
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