

Course syllabus			
Course name:	Export and Import Management		
Areas, Disciplines:	Logistics, Supply Chain Management, International Marketing		
Study programme group:	Cycle of studies:	Study type:	
	1st	fulltime	
Study programme name:	Management and Finance, Business Management		
Speciality:			
Electivity:	Elective course		
Course coordinator:	Prof. Per Engelseth		
Course code:	Year of studies:	Semester:	Language of instruction:
	2,3	4,6	English
ECTS credits:	3		
Exam / assessment form:	Assesment		
Class type		Total contact hours	
Lecures with workshops		15	
A. Shortened (general) subject description			
The course provides case-based teaching on four different topics on export and import management.			
B. Prerequisites			
none			
C. Effects of Teaching			
Knowledge			
Code PEU			Study programme-related

		learning outcome code
-	- Know the basics of international marketing, SCM and logistics, export and import management and international logistics	-
Skills		
Code PEU		Study programme-related learning outcome code
-	- Can think critically and analyse export and import management practices. Develop a fundamental terminology on export and import in international industrial networks	-
Social competence		
Code PEU		Study programme-related learning outcome code
-	- Can work effectively in groups to solve business problems. Use their basic active professional terminology to manage exporting and importing,	-
D. Course Content		
	Total contact hours	PEU
-The course runs over 4 days, each day of approximately the same duration	-15	-
Sum	-15	
E. Methods and Criteria of Assessment		
Final grade		
FINAL GRADE FOR THE SUBJECT		
is determined according to the algorithm: Grade for "Workshop" grade * 100.00 % Additional requirements to pass the subject: None		
Partial grade for the form: Workshop		
The form evaluation is determined based on the results of the following components:		
Assessment component	Weight in final grade	Verification

-Student presentations	-50%	-
-Written group assignment	50%	
Sum	-50%	
Grade for Workshop is determined according to the following point scale: Additional requirements to pass the form:		
F. Bibliography		
-		
G. Student's Workload in the Course		
Workshop		
Form of student activity	Approximate number of hours	
-group work and presentations with discussion	9-	
Sum	9-	
H. Teaching Methods		
-Lectures followed by workshops		
I. Additional information		
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